

Advertise in *PrintAction's* 2011 Buyers Guide and be included in the NEW Online Edition!

BOOK YOUR SPACE NOW in *PrintAction's* award-winning annual National Trade Buyers' Guide.



Print advertisers receive premium priority placement in the Online Buyers' Guide.

The Online Buyers' Guide also include company logos, company descriptions and links to company websites – all for one low price! iPhone, BlackBerry and Android apps will also be launched for the 2011 edition.

Our industry relies on the *PrintAction* Buyers' Guide because it lists over 1,500 updated companies with over 200 categories available to choose from.

This is more than any other directory or guide of its kind.

PrintAction's Buyers Guide will deliver your advertising message to your prospects. Build your business for 2011 – don't be left behind. **Book your ad space now!**

Contact: Sara Young • 416.665.7333 x31 • sara@printaction.com
 Stephen Longmire • 416.665.7333 x26 • stephen@printaction.com

OVER 200 CATEGORIES AVAILABLE!

SERVICES & SUPPLIES

T0140 – Addressing & Mailing Services
 T0160 – Advertising Specialties
 T0180 – Badges
 T0200 – Barcoding
 T0220 – Barcoding Systems
 T0240 – Binderies & Finishing
 T0260 – Bindings
 T0280 – Calendars
 T0300 – CD/DVD Production
 T0320 – Cheques
 T0340 – Collating/Inserting
 T0350 – Colour Management
 T0360 – Concrete Pads
 T0380 – Database Marketing Agencies
 T0400 – Decals
 T0420 – Design Communications
 T0440 – Die Cutting
 T0450 – Easels
 T0460 – Electric Services
 T0480 – Embossing & Foil Stamping
 T0500 – Engraving
 T0520 – Envelope Printing & Manufacturing
 T0530 – Environmental Services
 T0540 – Equipment Service & Repair
 T0560 – Eyeletting Service
 T0580 – Fulfillment & Distribution
 T0600 – Gilding
 T0620 – Hand Assembly
 T0660 – Inkjet Services & Supplies
 T0680 – Installations
 T0700 – Labels
 T0720 – Laminating
 T0740 – Laser Printer Supplies
 T0745 – Lenticular Materials/Substrates
 T0750 – Lenticular Services
 T0760 – Magnets
 T0780 – Mounting
 T0800 – Mailing Tubes
 T0820 – Nutritional Facts Tables
 T0840 – Photography - Commercial
 T0860 – Photography - Digital - Stock
 T0880 – Plastic Cards - Magnetic
 T0900 – Plastic Bindings
 T0920 – Plastic Covers
 T0940 – Plastic Sheets
 T0960 – Plate Recovery Systems
 T0980 – Poly Wrapping
 T1000 – Presentation Folders/Binders
 T1020 – Pressure Sensitive Supplies
 T1040 – Promotional Products
 T1060 – Repositionable Notes
 T1080 – Roller Recovering
 T1100 – Rubber Bands
 T1120 – Rubber Stamps
 T1140 – Screen Printing Supplies
 T1160 – Shrink Wrapping
 T1180 – Stationery
 T1200 – Tabs/Indexing
 T1220 – Tags & Tag Stringing
 T1240 – Tapes
 T1260 – Tassels
 T1280 – Tipping
 T1300 – Transfer Taping
 T1320 – UV Coatings

PREMEDIA SERVICES

T1340 – CTP Services
 T1350 – Colour Correction Services
 T1360 – Copy Dot Scanning
 T1440 – Film Separators
 T1460 – Graphic Design
 T1463 – Illustration
 T1465 – Lenticular Graphic Design
 T1470 – Lenticular Pre-press Services
 T1475 – Lenticular Workflow Systems
 T1500 – Service Bureaus
 T1520 – Soft Proofing
 T1540 – Typesetters

PRINT SERVICES

T1560 – Business Cards
 T1580 – Business Forms
 T1600 – Certificate Borders
 T1620 – Colour Copying
 T1650 – Counter Mats
 T1660 – Digital Printing
 T1680 – Digital Publishing
 T1700 – Direct Mail Services
 T1720 – Flexo Printing
 T1740 – High Speed Copying
 T1760 – Instant Printing
 T1780 – Integrated Products
 T1800 – Large Format Printing
 T1810 – Lenticular Printing
 T1820 – Letterpress Printing
 T1840 – Numbering Services
 T1860 – Packaging Printing
 T1900 – Plastics Printing
 T1910 – P.O.P. (Point of Purchase)
 T1920 – Postcard Printing
 T1940 – Print Brokers
 T1950 – Scratch & Win
 T1960 – Screen Printers
 T1980 – Security Printing
 T2000 – Sign Printing
 T2020 – Specialty Printers
 T2040 – Thermographers
 T2060 – Variable Data Printing
 T2070 – Waterless Printing

TRADE PRINTERS

T2080 – Trade Printers - Sheefed
 T2100 – Trade Printers - Web

PAPER

T2120 – Cardboard - Corrugated
 T2140 – Paper Converters
 T2160 – Paper Suppliers
 T2180 – Paper Mills
 T2200 – Paper - Retail & Other Substrates
 T2220 – Paper - Specialty Products
 T2240 – Recycling/Waste Paper

PREPRESS EQUIPMENT & SUPPLIES

T2260 – Camera Platemakers
 T2280 – Cameras - Digital
 T2300 – Colour Measurement & Control Systems
 T2320 – Colour Proofing
 T2340 – Colour Scanners

T2360 – Colour Workstations
 T2380 – Computer Hardware & Supplies
 T2400 – Computer Software
 T2420 – Contact Printers
 T2440 – Darkroom Equipment
 T2460 – Densitometers/Spectrophotometers
 T2480 – Digital Press Equipment
 T2500 – Digital Storage Systems
 T2520 – Electronic Publishing Systems
 T2540 – Electronic Stripping & Imposition Systems
 T2560 – Exposure Controls
 T2580 – File Transfer
 T2600 – Film & Image Servers
 T2620 – Film Manufacturers & Distributors
 T2640 – Film Scanners & Imagesetters
 T2650 – Flexographic Prepress Equipment & Supplies
 T2660 – Fonts
 T2680 – Graphic Arts Distributors
 T2700 – Imagesetters & Film Recorders
 T2720 – Large Format Equipment
 T2740 – Output Screening Systems
 T2760 – Photopolymer Printing Plates
 T2780 – Pin Register Systems
 T2800 – Plate Processors
 T2820 – Plate Punching & Trimming Devices
 T2840 – Platemakers
 T2880 – Plates
 T2900 – Pressroom Chemistry
 T2920 – Proofing Systems
 T2940 – Raster Image Processors (RIPs)
 T2960 – Silver Recovery Systems
 T2980 – Step & Repeat Machines

PRESSES

T3000 – Business Forms Presses
 T3020 – Copiers
 T3040 – Direct Imaging Presses
 T3060 – Rebuilt Press Equipment
 T3080 – Screen Presses
 T3100 – Sheetfed Offset Presses
 T3120 – Tag & Label Presses
 T3140 – Thermographic Equipment
 T3160 – Web Offset Presses

PRESS ACCESSORIES & SUPPLIES

T3180 – Air Purification Systems
 T3200 – Anti-marking Devices
 T3220 – Blankets
 T3240 – Coating Units
 T3260 – Computer-to-Plate
 T3280 – Counting, Stacking & Bundling Equipment
 T3300 – Dampening Systems
 T3320 – Drying Systems
 T3340 – Ink Blades Sharpening
 T3360 – Ink Controls
 T3380 – Ink Pumps
 T3400 – Inks & Coatings
 T3420 – Machine Parts
 T3440 – Oils & Lubricants
 T3460 – Perforating, Scoring & Slitting Units

T3480 – Pollution Control Management Systems
 T3500 – Pressroom Supplies
 T3520 – Rollers
 T3540 – Second Colour Attachments
 T3560 – Sheeters & Trimmers
 T3580 – Static Eliminators
 T3600 – Steel Rule Dies
 T3620 – Temperature Control Systems
 T3640 – Vacuum Pumps
 T3660 – Wipers

BINDERY & FINISHING EQUIPMENT

T3680 – Addressing & Mailing Equipment
 T3700 – Adhesives
 T3720 – Binding Equipment - Perfect/Hot Glue
 T3740 – Binding Equipment - Saddle Stitching
 T3760 – Binding Equipment - Wire
 T3780 – Binding Equipment - Stapling
 T3800 – Binding Equipment - Tabletop
 T3820 – Book Binding Equipment
 T3840 – Collating Equipment
 T3860 – Die Cutting & Creasing Equipment
 T3880 – Drilling Machines
 T3900 – Finishing Services
 T3920 – Folding Machines
 T3940 – Gatherers
 T3960 – Hot Stamping & Embossing Presses
 T4000 – Inserting Equipment
 T4020 – Joggers
 T4040 – Laminating Equipment
 T4060 – Numbering Machines
 T4080 – Padding Presses
 T4100 – Paper Cutters/Accessories
 T4120 – Paper Cutters Knives
 T4140 – Paper Cutters Retrofits

T4160 – Paper Handling Equipment
 T4180 – Punching Equipment
 T4200 – Shrink Packaging Equipment
 T4220 – Three-Knife Trimmers
 T4240 – Tying/Strapping Machines

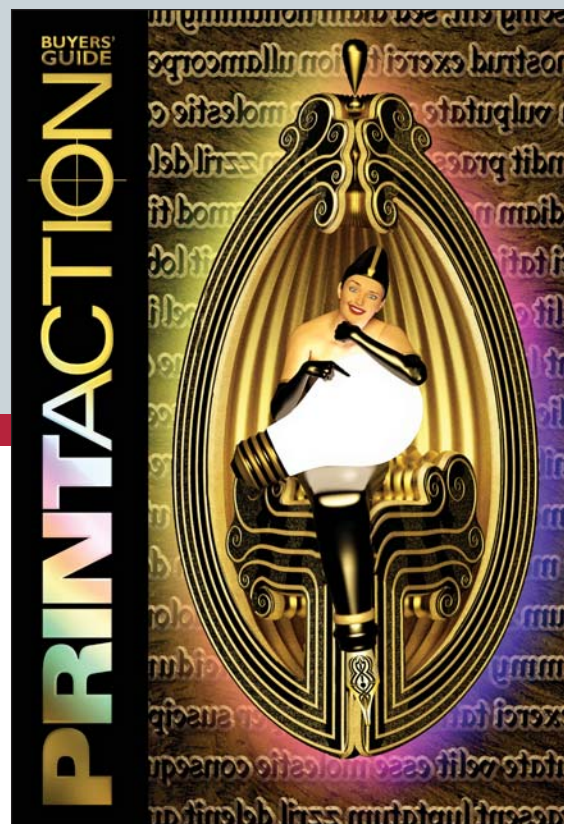
MANAGEMENT/MISC.

T4260 – Appraisals
 T4280 – Associations
 T4300 – Auctioneers
 T4310 – Consulting Services
 T4320 – Custom Packaging
 T4340 – Display Units
 T4360 – Estimating, Management Software
 T4380 – Financing/Leasing
 T4400 – Insurance
 T4410 – Logistics Management
 T4420 – Mergers & Acquisitions
 T4440 – Staffing/Recruiting/Payroll Management
 T4460 – Telemarketing
 T4480 – Trade Shows
 T4500 – Trade Show Services
 T4520 – Training - Graphic Arts
 T4540 – Training - Sales
 T4560 – Translation Services
 T4580 – Transportation Services
 T4600 – Web Design/Hosting

USED EQUIPMENT DEALERS

T4620 – Used Equipment Dealers

OTHER (subject to approval)



Think of us as your extra sales representative on the road and online.

Your first listing is **FREE!**

Category

First Listing.....**FREE** (Primary category for your company)
 Additional Listings.....**\$60** plus HST



Please place my additional **LISTING(s)** in the following categories

<input type="text"/> <small>Category</small>	<input type="text"/> <small>Category</small>	<input type="text"/> <small>Category</small>	<input type="text"/> <small>Category</small>	<input type="text"/> <small>Category</small>	<input type="text"/> <small>Category</small>
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Enhance your **online directory listing(s)** with logo placement and/or company description (50 words or less)

Listing(s) with logo: **\$75** Listing(s) with company description: **\$95** Listing(s) with logo and company description: **\$125**

LISTING DISCOUNTS: Any 2-4 additional listings deduct 10% • 5-7 deduct 15% • 8 or more deduct 20%

Additional Listings _____ x \$60 = \$ _____ + \$ _____
Logo and/or Company Description

Listings sub total less applicable discount if any \$

Your listing will appear as entered below

Email Company Description (50 words or less) and logos to **tbg@printaction.com**

Company Eco Certifications (If applicable) FSC SFI PEFC

Address

City Province Postal Code

Telephone () Fax ()

Email Web Site WWW.

Please place my **DISPLAY AD(s)** in the following categories

GRAND TOTAL (+ 13% HST)
 Listings and Display ads

<input type="text"/> <small>Category</small>	Size Code _____ Cost \$ _____	<input type="text"/> <small>Category</small>	Size Code _____ Cost \$ _____	<input type="text"/> <small>Category</small>	Size Code _____ Cost \$ _____
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\$

H.S.T. # R105774723

<input type="text"/> <small>Category</small>	Size Code _____ Cost \$ _____
<input type="text"/> <small>Category</small>	Size Code _____ Cost \$ _____
<input type="text"/> <small>Category</small>	Size Code _____ Cost \$ _____

SIZE CODE	Display Advertising (includes online)	Covers	TBQ2011
A	Box ad – 2 1/4" x 1" \$425	Inside Front	\$3,800
B	Box ad – 2 1/4" x 2" \$750	Inside Back	\$3,800
C	Quarter page horiz. – 4 7/8" x 1 3/4" \$975	Outside Back	\$5,635
D	Quarter page vert. – 2 1/4" x 3 5/8" \$975	<i>trim size 5 3/4" x 8 1/4"</i>	
E	Third page – 2 1/4" x 4 7/8" \$1,185	Inserts	
F	Half page horiz. – 4 7/8" x 3 5/8" \$1,650	Page Insert	\$4,030
G	Half page vert. – 2 1/4" x 7 1/2" \$1,650	<i>To be supplied trimmed to 5 5/8" x 8 1/4"</i>	
H	Full page – 5 5/8" x 8 1/4" trim size \$2,595		
K	Double page spread \$4,450		

Youngblood Publishing Ltd. is under no liability for their failure for any cause to insert any advertisement or listing. Please contact us for ad material / Insert delivery instructions. All prices include print and online directory listing.

Contact Title

Cheque/Money order enclosed Payable to Youngblood Publishing Ltd. Invoice Me Display ads only

Please charge my:

Card Number Expiry Date

Cardholder Signature Date

Email completed form to **tbg@printaction.com** or fax to **416.665.7226**
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